

GET TO KNOW CLARK CONSTRUCTION'S

STRATEGIC PARTNERSHIP PROGRAM

For more than a decade, Clark has invested in the growth and development of small businesses nationwide through our Strategic Partnership Program. The executive MBA-style course is targeted to local small business enterprises including minority-, women-, and veteran-owned subcontracting and construction firms. Clark developed the program in 2006 in partnership with Dartmouth College's Tuck School of Business with the primary goal of growing the capacity of small contractors.

The program provides participants with comprehensive business and construction management skills training to increase their business acumen, prepare them to pursue future opportunities, and realize smart, sustainable growth. The program is offered at

no cost to participants and features a curriculum designed to build business and project management competencies.

The Strategic Partnership Program underscores the importance of teamwork and forming strategic relationships to strengthen competitive advantage and the likelihood of success on new pursuits.

SPP classroom topics include:

- Finance and Accounting
- Insurance and Bonding
- Project Management
- Contract Review
- Estimating
- Purchasing
- Networking and Presentation Skills

To learn more about the Strategic Partnership Program, visit clarkconstruction.com/spp



Scan the QR Code to start your application for the Strategic Partnership Program. Reach out to your regional SPP contact with additional questions.

SPP BY THE NUMBERS...

11

markets

20

years

1,800+

graduates

\$1.6B

in construction contracts awarded to SPP graduates



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