



Hungry for Opportunity?

Join the **Food Business Training Cohort** designed for those in the food industry aiming to grow their business!

Let us help you take your food enterprise to the next level.

COURSE TOPICS:

- Defining Your Why
- Core Tenants of Hospitality
- Building Your Brand Beyond Your Logo
- Growth Opportunities
- Financials/Bookkeeping
- Best Practices

Upon successful completion of the program, participants will have access to grant opportunities to support their business.



APPLY TODAY!

Applications Open:

July 1- August 16

For questions about the program, contact:
nfksmallbiz@norfolk.gov



COURSE SCHEDULE

Sep 10	Defining Your Why
Sep 17	Building Your Brand Beyond Your Logo
Sep 24	Research & Development
Oct 01	Core Tenants of Hospitality
Oct 08	E-Commerce Optimization & Driving Sales
Oct 15	Financials & Cash Flows Management
Oct 22	Pitching Best Practices
Oct 29	End-of-Program Pitch Showcase

Neighborhood Services Building
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Neighborhood Services Building:

835 Glenrock Road

Training Sessions Thursdays from 9 – 10:30 A.M